

## Certification Examination Regulations and Course Discription

This Certification Examination Regulations of the Steinbeis+Academy applies to the following course on the basis of the valid Framework for the Implementation of Certificate Courses (RZLG) in the current version.

<b>Course title</b>	<b>Responsible Management</b>			
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<b>Fields of competences</b>	Management	Personality Development	Education Management	Healthcare	Technology
	X				

<b>Place(s) of implementation</b>	Berlin				
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<b>Graduation</b>	Diploma of Advanced Studies (DAS)	Certificate of Advanced Studies (CAS)	Diploma of Basic Studies (DBS)	Certificate of Basic Studies (CBS)
	X	Individual Modules can be completed with a CAS		

**Qualification aim** The qualification goal is to look at management not only from a purely economic perspective but consistently through an interdisciplinary approach. The participants are taught Business Ethics and Corporate Social Responsibility (CSR-) Management and also practical know-how, that fits to the consistent approach to both issues, responsibility and management.

**RZLG-Supplementary admission requirement**

<b>Teaching method</b>	Classroom	Classroom/ Online	Online
		X	

<b>Language</b>	English			
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<b>Workload in hours</b>	<b>Total</b>	Seminar time	Self-study time	Transfer time
	<b>1461</b>	360	522	579

Type of performance records (LNW)	Examination (K)	Presentation/ oral examination (P)	Case (C)	Transfer paper (TA)	Project study paper (PSA)
	X	X	X	X	

### Contents

Modules	Key topics	Seminar time/h
Integrative General Management	Marketing Management; Financial Management; Operations and Logistics; Procurement and Supply Chain Management; Human Resources Management	90
Project Management and Social Entrepreneurship	Interdisciplinary Scientific Work; Methods of Project Planning and Management; Principles of Practical Corporate Management; Principles of Entrepreneurship; Social Entrepreneurship; Management of Strategies	90
Corporate Ethics Management	Ethics Propaedeutikum; Philosophy of Science; Basic concepts of Economic Ethics and Corporate Ethics; Corporate Ethics Management	45
Corporate Responsibility Management I	Analytical Component of Corporate Responsibility Management; Operational Component of Corporate Responsibility Management ; Corporate Responsibility Frameworks and Standards; Stakeholder Management; CSR Strategy	45
Environmental Sustainability	Climate Change; Resource Efficiency; Biodiversity; Ecosystem Services; Sustainable Economic Growth	45
Corporate Responsibility Management II	Current Topics in Corporate Responsibility	45