

Zertifikatsprüfungsordnung und Lehrgangsbeschreibung

Diese Zertifikatsprüfungsordnung der Steinbeis+Akademie der Steinbeis Hochschule gilt für den folgenden Lehrgang auf Basis der gültigen Rahmenordnung zur Durchführung von Zertifikatslehrgängen (RZLG) in der jeweils aktuellen Fassung.

Lehrgangsbezeichnung International Change Manager

Kompetenzfeld	Management	Persönlichkeitsentwicklung	Bildungsmanagement	Gesundheitswesen	Technologie
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Durchführungsort/e	Stuttgart	Luxemburg (geplant)	München (geplant)	Frankfurt (geplant)	Inhouse (bei Bedarf)
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Abschluss	Diploma of Advanced Studies (DAS)	Certificate of Advanced Studies (CAS)	Diploma of Basic Studies (DBS)	Certificate of Basic Studies (CBS)	
				X	

Qualifikationsziel	<ul style="list-style-type: none"> • Professionalize your way of managing international change, people and organizations • Expand your personal competencies by applying acquired methodologies, learnings and change tools to your specific organization • Learn how to act and react internationally in a changing environment • Create and implement an appropriate strategy for your project • Be prepared for an international change project • Guide and assist people in international change projects • Know how to plan for change to deliver sustainable results
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RZLG-ergänzende Zulassungsvoraussetzung	keine
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Lehrform	Präsenz	Präsenz/Online	Online		
	X				

Sprache	Englisch / Deutsch
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Workload in Std.	Gesamt	Seminarzeit	Selbstlernzeit	Transferzeit	
	33	33	0	0	

Art der Leistungsnachweise (LNW)	Klausur (K)	Präsentation/ mündliche Prüfung (P)	Case (C)	Transferarbeit (TA)	Projektstudienarbeit (PSA)
		X			

Inhalte

Modul	Schwerpunktt Themen	Seminarzeit/h
Managing Change	<ul style="list-style-type: none"> - Internal & external change requirements - Impact analysis and change assessment - Approaches to international Change Management - Reflect cultural differences and requirements 	8
People Management	<ul style="list-style-type: none"> - Analysis of key players, change drivers and affected - Team dynamics - reaction to change and the change curve - Dealing with international stakeholders - Showstoppers: opposition & conflicts 	8
Communication	<ul style="list-style-type: none"> - Training & international training requirements: Planning and scheduling Importance of communication: Channels, tools and target audience in a global context - Working Climate & Leadership 	8
People Development	<ul style="list-style-type: none"> - Leading for change - "Feed forward" – setting the tone right - Coaching and shadowing as means for change 	8
Practical Coaching transfer & Case Study	<ul style="list-style-type: none"> - Presentation of key learnings - oral examination 	1